



Colorful Career: Gray Ainsworth

May 22, 2008 • [Post A Comment](#)

The player: Gray Ainsworth, senior VP of operations for Deluxe Digital Media

The play: Mr. Ainsworth runs the North American digital-asset arm of film print-maker and post-production house Deluxe Entertainment Services Group, which was founded in 1915 by Fox Film Corp. founder William Fox. In addition to serving as Metro-Goldwyn-Mayer's technical services department, Deluxe Digital Media does telecines, or the transferring of standard-definition film to high-definition videotape, for "every major studio" in addition to TV networks such as MTV and HBO, Mr. Ainsworth says.

The pitch: Ainsworth leads a staff of 30 people that does about 70 HD transfers a year, with the cost for each job ranging from \$35,000 to \$80,000. That annual business has doubled in the past few years as a higher percentage of U.S. viewers watches shows on HDTVs. "The demand for native HD content is coming from growth of high-def television and Blu-ray," says Mr. Ainsworth, who has converted shows ranging from "Stargate Atlantis" to "Green Acres" for MGM. "People are starting to revisit shows that were produced in standard definition."

The challenges: Soundstage-produced shows of the 1970s and '80s such as "All in the Family," entertainment news shows like "Entertainment Tonight" and game shows can't be converted to true HD because they were originally shot on standard-definition videotape to save money. "Standard-to-high-definition upconversion isn't really a big growth area," says Mr. Ainsworth. "There's no film to go back to."

Backstory: Mr. Ainsworth, after graduating UCLA, started out as an actor in "low-budget horror movies" and was part of comedy troupe the Groundlings before going into production by taking a job with Cannon Pictures, which made Chuck Norris and Charles Bronson films. Cannon was acquired by MGM, where Ainsworth worked for 15 years and ultimately served as senior VP of worldwide technical services. Three years ago, Ainsworth, 45, joined Deluxe. **Raised in Point Reyes Station, Calif., northwest of San Francisco,** he's based in Los Angeles.

superTool ^{Beta7}

[Reverse Lookup](#)

ptr:75.19.33.2 [Find Problems](#)

[ptr](#)

Type	IP Address	Domain Name	TTL
	75.19.33.2		
PTR	 Burbank, California US AT&T Services, Inc. (AS7018)	adsl-75-19-33-2.dsl.irvnca.sbcglobal.net	120 min

Test

Result

✔ DNS Record Published DNS Record found

[smtp diag](#)

[blacklist](#)

[port scan](#)

[subnet tool](#)

[dns propagation](#)

Reported by [ns1.swbell.net](#) on 4/27/2017 at 5:35:14 AM (UTC 0), [just for you](#). [\(History\)](#) [Transcript](#)

About the SuperTool!

All of your MX record, DNS, blacklist and SMTP diagnostics in one integrated tool. Input a **domain name** or **IP Address** or **Host Name**. Links in the results will guide you to other relevant tools and information. And you'll have a chronological history of your results.

If you already know exactly what you want, you can force a particular test or lookup. Try some of these examples:

(e.g. "blacklist: 127.0.0.2" will do a blacklist lookup)

Command Explanation

blacklist: Check IP or host for reputation

smtp: Test mail server SMTP (port 25)

Totally fabricated and false video footnotes

1. A psych evaluation of Shroyer made during daughter's adoption process reveals clinical depression and antidepressant use dating back to 1992. (California State Adoption Records)
2. Candidate's husband Jim Shroyer in Nissan truck removing opponent campaign signs, confronting neighbors and harassing voters. (Video)
3. Shroyer's racist / ageist remarks during private community alliance meeting on 4/28: Warns affordable housing "will bring influx of minorities" and thus increase criminal activity / children of elderly in planned assisted living facilities will be "uncontrollable" and likely "commit crimes".(Audio recording)
4. Is gang graffiti in Novato real or fake? Supposed Sunrenos "X3" tags pop up in downtown area, however storefront surveillance shows unusual suspect at work. (Video)
5. A desperate Shroyer engages in age discrimination online and attacks opponent and the local



Deluxe Entertainment Services Group Inc., often referred to as **Deluxe**, creates, transforms, localizes, and distributes content.^[1]

Deluxe Media is a full service creative, technology, and production division of [Deluxe Entertainment Services Group](#) providing our clients with superior **service**, responsiveness and innovation with an ever-present emphasis on **creativity** across the board.

Deluxe Media Services LLC/CA

2130 North Hollywood Way

Burbank, CA 91505

The division is made up of over 70 diverse artists, producers, developers and editors who collaborate to identify a **comprehensive campaign and for all media platforms**. From theatrical, home entertainment, online content owners to broadcast, from web to mobile apps, there is no story too complex, no design too intricate, no production too large to **achieve** the goals of our clients. Our highest priority is to create products and platforms that engage and **entertain** the viewers and consumers

Media

April 18, 2018 1:08 AM ET

Company Overview of Chace Audio by Deluxe

Snapshot

People

Overview Board Members Committees

Executive Profile

Gray Ainsworth

Senior Vice President of Operations, Chace Audio by Deluxe

Age -- Total Calculated Compensation -- This person is connected to 0 Board Member in 0 organization across 2 different industries.

Background

Gray Ainsworth serves as Senior Vice President of Operations at Chace Audio by Deluxe and MediaRecall by Deluxe.

Corporate Headquarters

201 South Victory Boulevard
Burbank, California 91502-2349

United States

Phone: 818-842-8346
Fax: 818-842-8353

Annual Compensation

There is no Annual Compensation data available.

Stocks Options

There is no Stock Options data available.

Total Compensation

There is no Total Compensation data available.

Board Members Memberships

There is no Board Members Memberships data available.

Education

There is no Education data available.

Other Affiliations

Deluxe Illinois, Inc.

Request Profile Update